

## UTelco Systems Pty Ltd Signs Consulting Agreement with MicroStrategy

---

Melbourne, VIC., November 19, 2008 – UTelco Systems Pty Ltd, a world leading specialist in Enterprise Business Intelligence today announced that it has signed a Consulting Partner agreement with MicroStrategy Australia Pty Ltd, a subsidiary of MicroStrategy Incorporated®, a leading worldwide provider of business intelligence (BI) software.

The partnership has evolved from significant and successful projects undertaken within Australia's leading Telecommunications giant, Telstra, over the past 7 years. Both parties have been able to successfully blend their respective strengths to provide enormous customer value to the Telco giant's wholesale division.

Under this agreement, UTelco Systems P/L and MicroStrategy will jointly develop business in the enterprise markets in particular, the utilities, telecommunications, and financial services industries, as well as participate in co-operative marketing programs that include seminars, symposiums and expos.

“We have seen enormous value in our relationship with MicroStrategy to date and are extremely pleased to formally announce our consulting partnership which we believe will add significant value to our respective customers and to the Enterprise Business Intelligence market overall. Our experience working with MicroStrategy solutions at Telstra Wholesale has proven that the combination of UTelco's unique approach to delivering total Enterprise Business Intelligence and MicroStrategy's proven enterprise software capabilities is a winning formula”, said Dr. John Brudenell, CEO and joint founder, UTelco Systems.

Patrick Elliott, MicroStrategy VP of Australia and New Zealand said, “We are very excited to be able to call UTelco a consulting partner as we continue to build our business partner ecosystem. Our working relationship is solid and our story is very compelling.”

Information about MicroStrategy is available at [www.microstrategy.com](http://www.microstrategy.com).

### About UTelco Systems

Founded in 1982, UTelco Systems is a global leader in Enterprise Business Intelligence (EBI) solutions. Information about UTelco Systems is available at [www.utelcosystems.com.au](http://www.utelcosystems.com.au)

Michael Brudenell  
UTelco Systems P/L  
+61-3-8680-4705  
[Michael.Brudenell@utelcosystems.com.au](mailto:Michael.Brudenell@utelcosystems.com.au)

### About MicroStrategy

Founded in 1989, MicroStrategy is a global leader in business intelligence (BI) technology. MicroStrategy provides integrated reporting, analysis, and monitoring software that helps leading organizations worldwide make better business decisions every day. Companies choose MicroStrategy for its advanced technical capabilities, sophisticated analytics, and superior data and user scalability. More information about MicroStrategy (Nasdaq: MSTR) is available at [www.microstrategy.com](http://www.microstrategy.com).